

COPYRIGHT



ART'S A WASTE OF TIME!
JUST FORGET
ABOUT IT!

OH...!

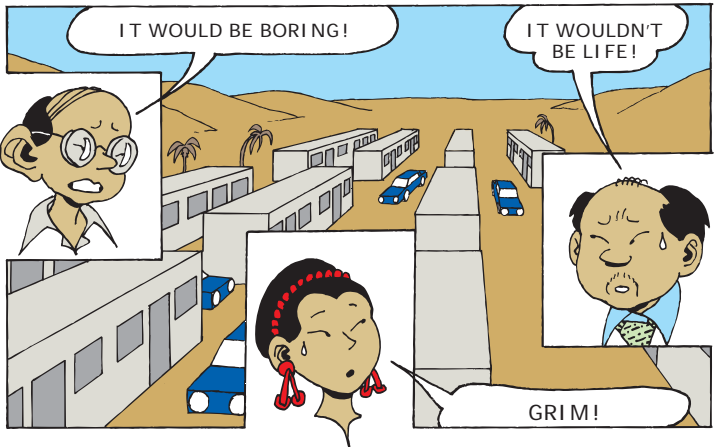
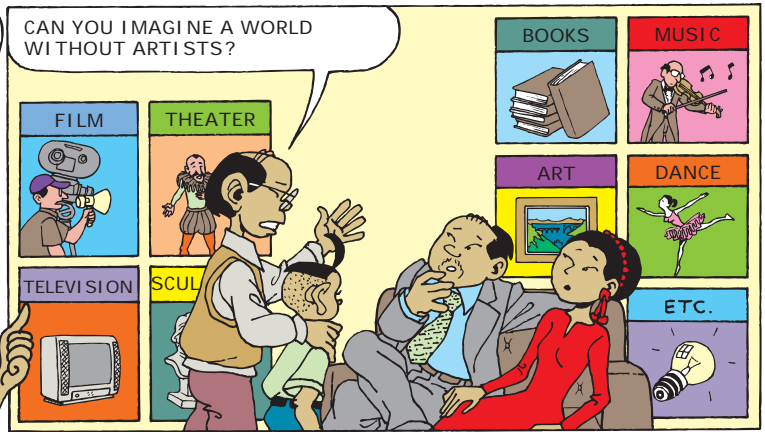
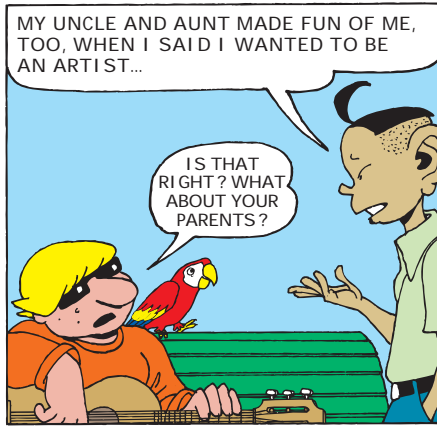
MARCO
WANTS TO
STUDY MUSIC,
BUT HIS
PARENTS ARE
AGAINST
THE IDEA
...

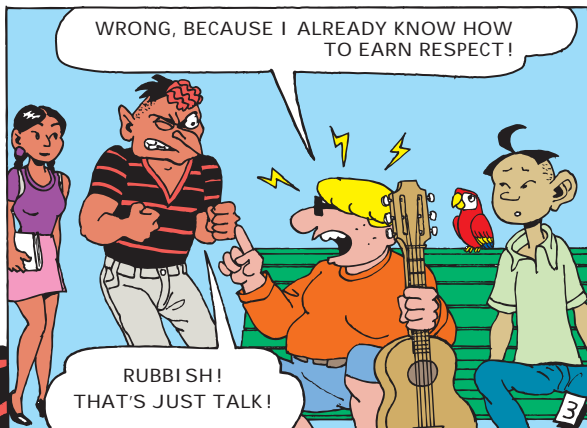
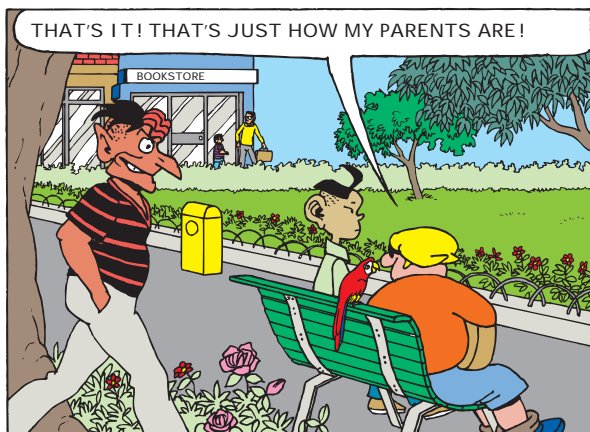
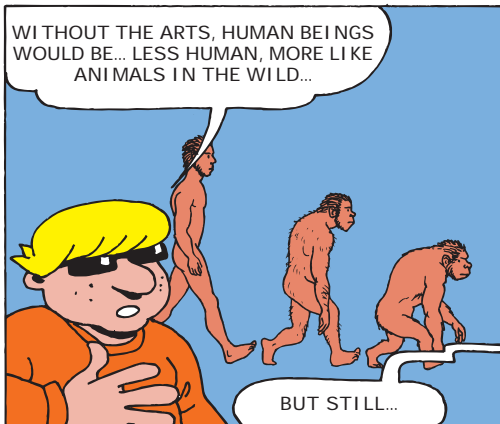
IT'S NOT FAIR!
WHY SHOULDN'T I BE
AN ARTIST?

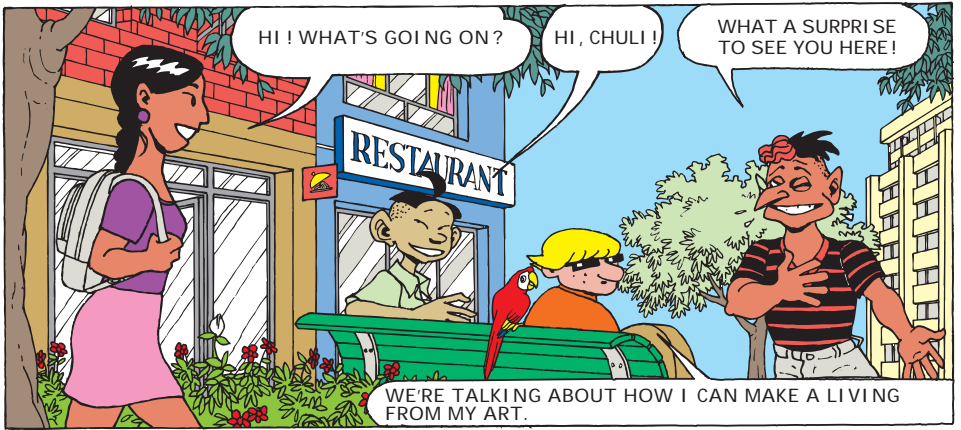
WHAT'S UP, MARCO?
MY PARENTS SAY...
THAT I'M BOUND TO STARVE!

THEY'VE GOT IT WRONG! LET'S SEE WHY!

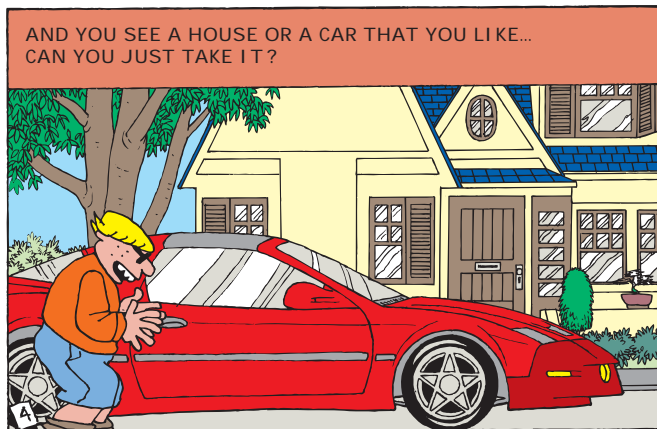
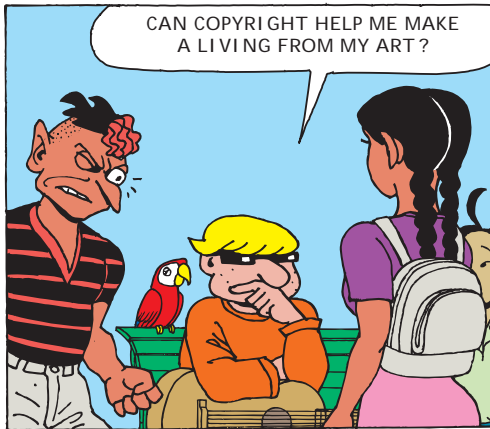








WELL, THAT'S EASY!
JUST CLAIM COPYRIGHT.



THAT'S IT:
EVERYONE KNOWS THAT,
RIGHT? SO...



IF YOU COMPOSE A SONG OR WRITE A BOOK, WHAT ARE
YOU IN RELATION TO IT?



WELL... THE AUTHOR!

WELL, THE AUTHOR'S
THE OWNER OF HIS
WORK; IT'S HIS BECAUSE
HE CREATED IT.



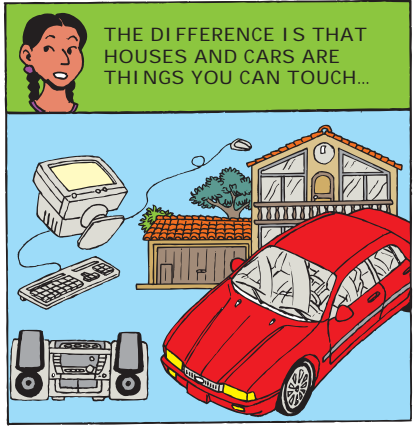
TO DO THAT HE WORKED HARD, INVESTING TIME, EFFORT,
TALENT, AND OFTEN HIS OWN MONEY.



AND NO ONE CAN TAKE AWAY PROPERTY
WITHOUT THE OWNER'S PERMISSION.

THE ONLY ONE WHO CAN DISPOSE OF A WORK, BY SELLING OR HIRING IT, ALLOWING IT TO BE
REPRODUCED, LICENSING IT AND SO ON, IS THE AUTHOR.



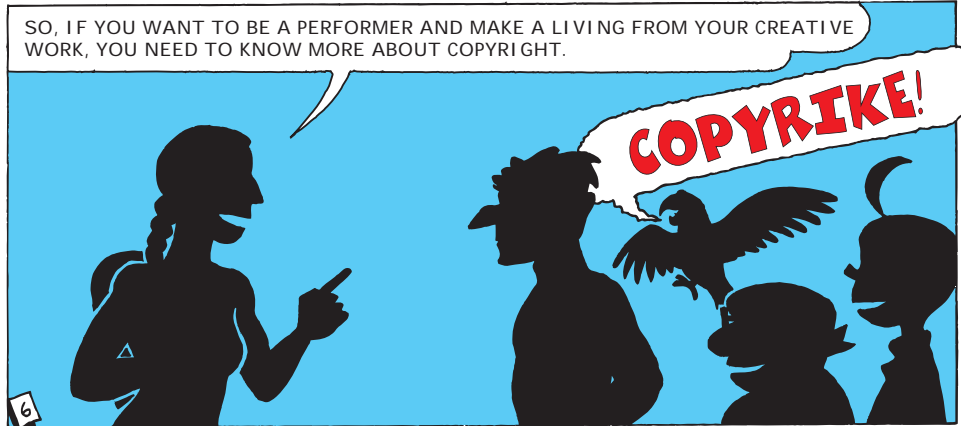


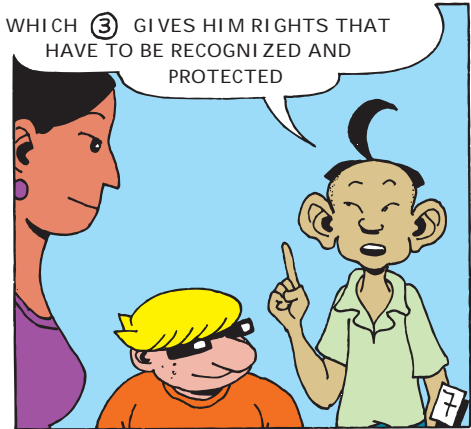
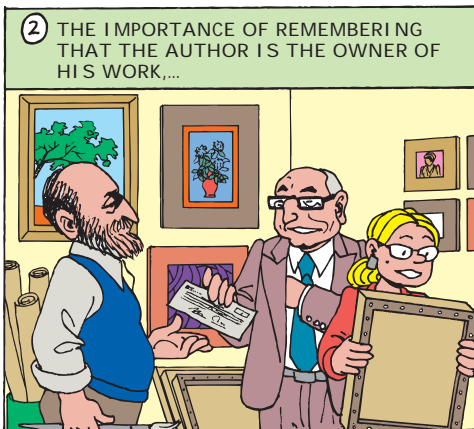
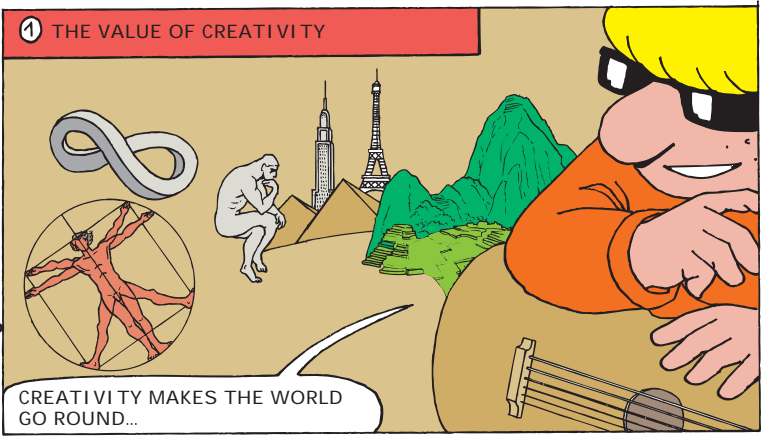
INTELLECTUAL CREATIONS (SONGS, POEMS, SCREENPLAYS, DANCES, ETC.) ARE THINGS YOU CANNOT TOUCH.

BUT ALL GOODS, BOTH PHYSICAL AND INTELLECTUAL, HAVE OWNERS WHOSE RIGHTS SHOULD BE RESPECTED.



THE MEDIUM IS PHYSICAL (PAPER, CD, TAPE), THE CREATION IS INTELLECTUAL





WHO CAN BE AN AUTHOR?

ONLY HUMAN BEINGS ARE CAPABLE OF PRODUCING INTELLECTUAL WORKS, SO AN ANIMAL, MACHINE OR INSTITUTION CAN'T BE AN AUTHOR.



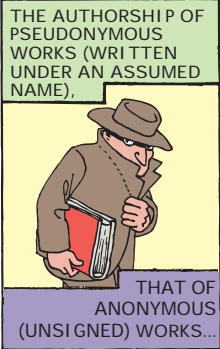
SORRY, AURORA...

AWKOR!

YOU ONLY MIMIC, YOU DON'T CREATE.

POOR LITTLE THING! BUT AREN'T THERE OTHER KINDS OF AUTHORSHIP?

YES, THERE'S ALSO...



THAT OF ANONYMOUS (UNSIGNED) WORKS...

AND WHAT IF THE TWO SIDES DON'T AGREE ON ANYTHING?

IT'S GENERALLY PRESUMED THAT THE RIGHTS IN WORKS CREATED ON COMMISSION OR AS AN EMPLOYEE HAVE BEEN ASSIGNED TO THE EMPLOYER.



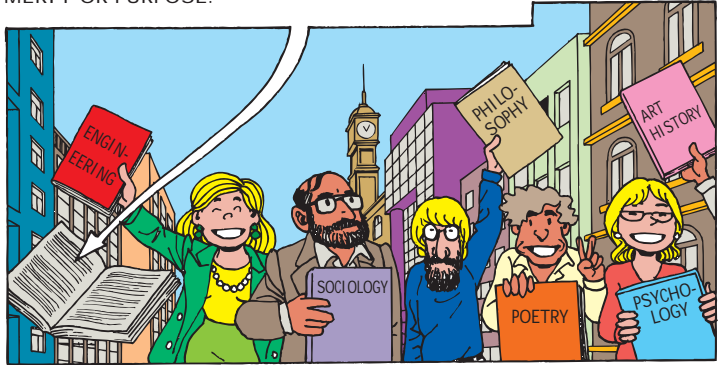
WELL,



SO...

WHAT DOES COPYRIGHT ACTUALLY PROTECT?

COPYRIGHT PROTECTS CREATIONS IN THE FORM OF LITERARY AND ARTISTIC WORKS, WHATEVER THEIR NATURE, MERIT OR PURPOSE.



DO YOU HAVE TO REGISTER THE WORK TO QUALIFY?

IT'S ALWAYS A GOOD IDEA TO REGISTER A WORK, BUT THE RIGHTS ACTUALLY COME FROM THE ACT OF CREATING THE WORK...

SO IT'S NOT ESSENTIAL TO REGISTER; THAT MAKES COPYRIGHT DIFFERENT FROM TRADEMARKS...!

RIGHT

MAARKSS!

COPYRIGHT IS IN THE CREATION, LIKE MUSIC... AND THE RIGHTS OF THE BUYER ARE IN THE PHYSICAL OBJECT, LIKE THE CD.

...?

ER... SORRY?... I DON'T GET IT

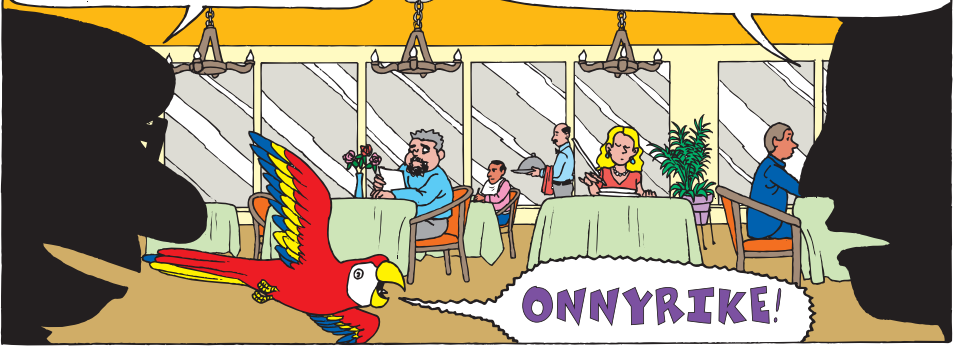
SAY YOU BUY A CD; YOU'RE ALLOWED TO LISTEN TO IT, BUT NOT TO MARKET THE SONG...

RIGHT: I OWN THE CD, BUT THE AUTHOR OWNS THE CREATION.

9

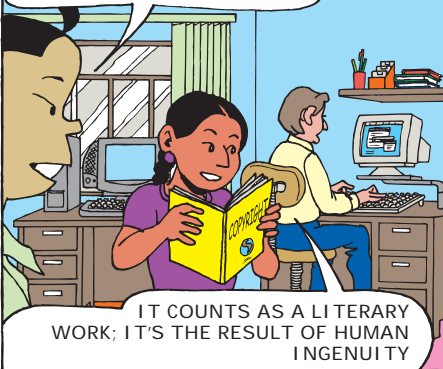
BUT IF I'M RUNNING A BUSINESS, CAN I PLAY THE SONG TO ATTRACT CUSTOMERS?

ONLY IF YOU PAY FOR THE USE; REMEMBER: BUYING THE CD MEANS LISTENING TO IT IS YOUR ONLY RIGHT.



ONNYRIKE!

WHAT ABOUT SOMEONE WHO CREATES COMPUTER SOFTWARE?

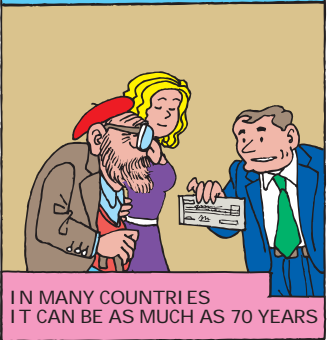


IT COUNTS AS A LITERARY WORK; IT'S THE RESULT OF HUMAN INGENUITY

AND FOR HOW LONG IS A WORK PROTECTED?



THE WHOLE OF THE AUTHOR'S LIFE AND 50 YEARS AFTER HIS DEATH



IN MANY COUNTRIES IT CAN BE AS MUCH AS 70 YEARS

OK, SO AN ARTIST ACTUALLY CAN MAKE A LIVING FROM HIS WORK...!

AND FOR SO LONG! BUT THEN WHAT?

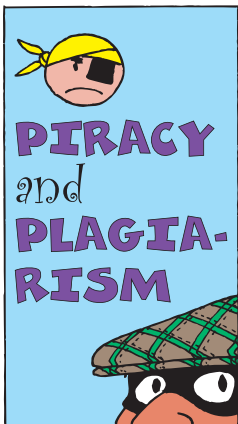


IT GOES INTO THE PUBLIC DOMAIN, AND REPRODUCTION IS FREE

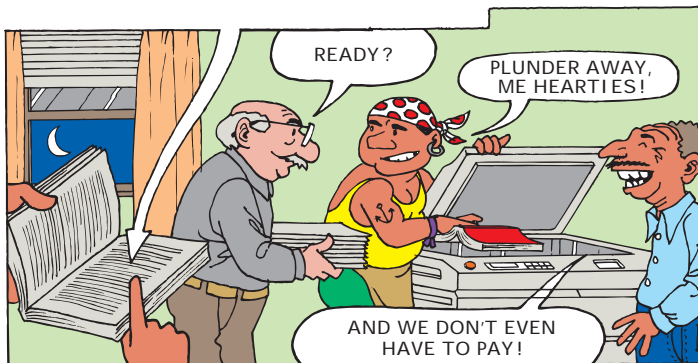


WHAT IF SOMEONE ELSE THEN SAYS THE WORK'S HIS?

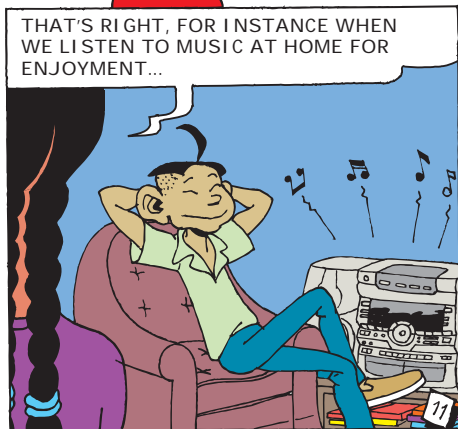
HE CAN'T. THE AUTHOR'S MORAL RIGHTS (HIS AUTHORSHIP AND CONTROL OVER THE WORK) GO ON FOREVER.

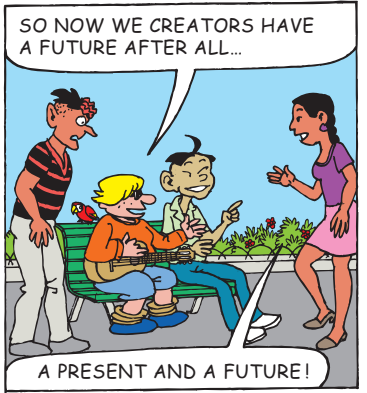
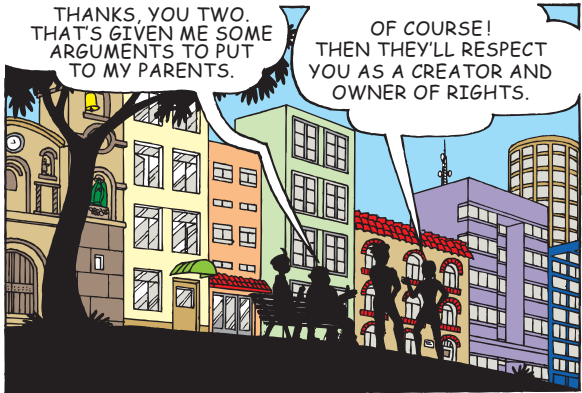
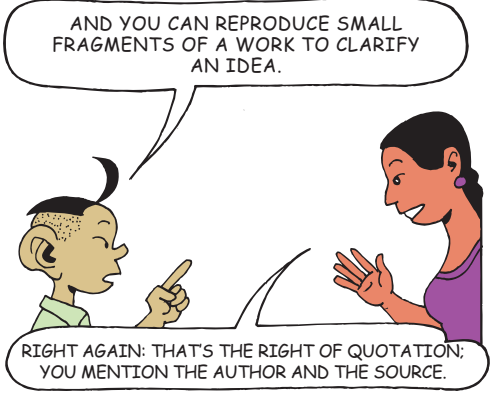
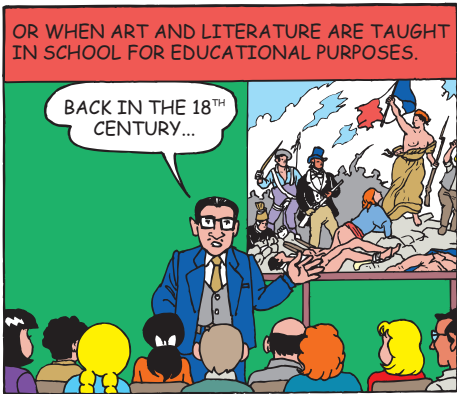


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